



## C2 Education

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### Description of Services:

C2 Educational Systems, Inc. offers high quality tutoring for all major academic subjects in grades K-12. Each student is taught by a high-quality, degreed instructor who loves teaching and has scored in the top 2 percent on rigorous assessments in the subject he or she teaches in. Each student receives a customized program of instruction that is tied to his or her individual learning needs as well as what is taught in his or her school. The student starts by taking a nationally-recognized assessment in math, reading and writing to determine his or her needs. Based on the results of that assessment and input from the student's parents and teachers, a customized program of instruction is created. Students attend local C2 centers, where they receive instruction in small groups of up to 3 students per instructor. Each tutoring session lasts 2 hours. Students are encouraged to bring school work to the tutoring sessions, although C2 has a full set of instructional materials. Each session includes practice of learned material as well as an assessment to determine how well the student is mastering what he or she is learning. At the end of the session, homework is assigned to reinforce what was learned. After 20 or 30 hours of instruction per subject, the student is re-assessed, free of charge, to measure progress. A conference with parents is scheduled to go over results.

### Description of Instructor Qualifications:

All C2 instructors must demonstrate a love for teaching and excellence in the subjects they teach in order to be hired. Each C2 instructor is a degreed professional, typically coming from a leading university. Teaching candidates who meet the initial academic requirements are invited in to take a proficiency test in the subjects they will teach. Those who score in the top 2% on the test are invited for an interview. All applicants are subject to a criminal background check. Those passing each step are hired and put through C2's training program. During the training program, new instructors are taught C2's teaching philosophy, which covers interacting with and motivating students, an emphasis on promoting a love of learning in students, lots of practice to reinforce what is taught, and assessment to measure progress. Each instructor is trained on C2's record keeping system which instructors use to keep track of what was taught, what progress was made and remaining student learning needs. Instructor trainees then monitor experienced instructors conducting tutoring sessions with students. When ready, instructor trainees conduct their own tutoring under the guidance of the C2 center's educational director. Instructor training last about 2 weeks and is conducted by an educational director, who is the senior instructor of the center.

### Description of Evidence of Effectiveness:

Since its inception, C2 has helped students achieve academically in many ways. We have helped literally thousands of students raise their grade point averages, including those who had previously been failing one or more classes. Our track record of helping students extends to more formal measures as well. For example, each year, hundreds of students come to us to help prepare for their state exams. To date, we have a 100% success rate. All students have passed the state exams for which they received tutoring at C2. Additionally, we use the nationally-recognized California Achievement Test (CAT) to measure student performance. Corporately, we average about 50% improvement in math and reading for all of our students. Finally, we know that attending college is a very important concern for our families. C2 offers preparation for the SAT test that most colleges use. The College Board, the makers of the SAT, found that nationally, test preparation companies average 28 points improvement for math and reading combined. C2 averages 220 points improvement across math and reading. More importantly, these results are even stronger for Title I (low income) students. In fact, our Title I improve to the point where their average scores are equal to the national average for all high school students, thus showing that C2 helps bridge the achievement gap in America.