

Technology Media Fair 2009

Digital Audio

Definition:

Editing or manipulation of sound in a digital format to create an original composition. Projects should use current digital audio programs for recording, editing, sequencing, and mixing for a variety of outputs and applications. Audio files must be submitted in .mp3 format. Maximum length is 3 minutes.

Examples include (but are not limited to) radio jingles, theme songs, podcasts, sports team run out tapes, and original music compositions.

Judging Criteria:

Originality/Creativity 20%

- Evidence of imagination, creativity, or thoughtfulness.
- Work is unique and original.

Composition 35%

- Two or more elements working together.
- Balance between audio phrases/sequences is appropriate.
- Pacing/tempo keeps listeners interested.

Audio Editing 35%

- Technical quality of production.
- Appropriate use of sound elements.
- Transitions between sounds and/or elements of the audio.
- Project adheres to time constraints.

Explanation 10%

- Proper grammar and spelling.
- Includes reason for project.
- Includes explanation of technical details.
- All works are properly credited and permission granted in writing for their use, if necessary.
- All sources are properly cited.

