

Technology Media Fair 2009

Web Design

Definition:

The web design contest is an opportunity for you to showcase your creative and technical talent by creating a cohesive, engaging, and unique web site. Each web design submission will be judged by the following criteria. Absolutely all work must be original and the use of templates or pre-designed web sites will result in a low score. All sites must be submitted electronically, by the Campus ITS to the Media Fair submissions folder.

Judging Criteria:

Content 20%

- Mechanics (spelling, grammar, etc.)
- Web page's educational purpose is evident.
- Graphics and animate GIFs are relevant to the information presented.
- Used required number (3) of elements.
- Number of web pages meets requirements (min. 3).
- Works is a result of student's critical thinking/analysis not a list of links.
- Balance between graphics and text.

Web Site Design 30%

- Picture/graphics are relevant to the information presented.
- Font is visually appealing and easy to read.
- Color scheme is visually appealing.
- Approach to organization/interpretation of data is original.
- Web site design is appropriate to grade level.
- Graphics and animated GIFs complement content of the web site.

Originality 10%

- Idea is original
- Original sound, graphics and/or images were used.

Performance 30%

- Audio and/or video is/are functional.
- Links from one page to another are working.
- External link(s) is/are working properly.
- Load time for pages is reasonable.
- Navigation path is clear and logical.
- Compatible with multiple browsers.

Explanation 10%

- Proper grammar and spelling.
- Includes reason for project.
- Includes explanation of technical details.
- All works properly credited.
- All sources properly cited.

