

Student Name: _____

Convince Your Audience

You have news for millions of teens across the country—but how do you present it, and where do you start? Take a hint from the best music video directors and sketch out some storyboards! You don't have to be an artist; just create a rough sketch of what the viewer will see. It's an easy way to try out different versions of presenting your message.

Here's how it works:

1. **BRAINSTORM** Write a list of the factors that affect young voters and their participation in elections. Include the reasons why they should vote, and the reasons why they don't vote.
2. **DECONSTRUCT A SITUATION** Imagine a specific issue that young voters are interested in. Name 3 reasons why it is important that youth get involved. What might happen if they don't?
3. **IMAGINE** What storytelling elements, such as dialogue, characters, slogans, or music, can you use to help persuade young voters to change their behavior?
4. **ORGANIZE** Write ideas for scenes that convey the strongest, most convincing argument.
5. **PLAN, WRITE, DRAW** Complete the storyboard below.

STORYBOARD

Title: It's Up to US

Subject: Encouraging young adults to vote

Scene Description: _____

Music/Sound Effects: _____

Dialogue: _____

Scene Description: _____

Music/Sound Effects: _____

Dialogue: _____

Scene Description: _____

Music/Sound Effects: _____

Student Name: _____

Dialogue: _____
