



IRVING ISD **REIMAGINED**

2024 IRVING ISD STATE OF THE DISTRICT
SPONSORSHIP PACKET

Tuesday, March 5, 2024

11 AM

Irving Convention Center

SPONSORSHIP DEADLINE JANUARY 26, 2024

IRVING
Independent School District

Dear Valued Irving ISD Supporter,

In Irving ISD, we focus on educating the whole child and caring for their complete well-being - physically, mentally and emotionally. Our students are their accomplishments throughout the entire school year and the growth they experience in a multitude of areas. In addition, we are committed to providing state-of-the-art facilities that rethink the present design of education for all students.

Hear the stories of success of our students and receive an update on the exciting bond projects that are helping us develop an #IISDReimagined at the fourth annual State of the District luncheon on Tuesday, March 5, beginning at 11 AM at the Irving Convention Center.

Enclosed you will find information regarding sponsorship opportunities and ways to partner with us. Secure your sponsorship by Friday, January 26, by submitting the form found at the back of this sponsorship packet to the Irving ISD Communications Team at Communications@IrvingISD.net or by mail to Irving ISD ATTN: Communications 2621 W. Airport Fwy. Irving, TX 75062. You may also submit a form online at www.IrvingISD.net/SOTDSponsor.

Know that I will stop at nothing to ensure our students receive the best education possible and graduate prepared to enter the college or career of their choice. Thank you for considering the Irving ISD State of the District event as an avenue to directly make an impactful difference for our students and staff. We look forward to sharing our continued success!



Magda Hernandez
Superintendent of Schools
Irving ISD



Randy Randle
President, Board of Trustees
Irving ISD



WHY SPONSOR THE IRVING ISD STATE OF THE DISTRICT?

Our Purpose: To provide companies and local businesses an opportunity to partner and connect with Irving ISD leadership and stakeholders. This event delivers access to other Irving business leaders, community members and district leadership, while also providing marketing and commercial growth opportunities for sponsors. *Most importantly, it is an opportunity to give back and make a difference in the education of our future leaders.*

SPONSORSHIP VALUE:



Raise
Brand Awareness



Build
Relationships



Promote
Brand Alignment



Support
Students & Faculty



Increase
Community Involvement



Present
to 300+ Attendees

SPONSORSHIP LEVELS:

\$20,000

Irving ISD Reimagined
Sponsor

\$10,000

Ignite
Sponsor

\$5,000

Inspire
Sponsor

\$2,000

Invest
Sponsor



IRVING ISD
REIMAGINED

2024 STATE OF THE DISTRICT SPONSOR BENEFITS

EVENT ATTENDANCE

- 16 tickets (two tables) to attend formal lunch on Tuesday, March 5, at the Irving Convention Center
- Tables hosted by an Irving ISD Dignitary
- Doors open at 11 AM; event begins promptly at 11:30 AM

PRE-EVENT

- Top billing event partner - Irving ISD State of the District presented by [Your Company]
- Company logo and link displayed on the Irving ISD State of the District webpage
- Logo placement on email invitations
- Mention on district social media channels
- "Proud Irving ISD Partner" digital badge for website

DURING EVENT

- Speaking opportunity at State of the District luncheon
- Logo placement in event program and table signage
- Inclusion of branded item of your choice in swag bag for attendees
- Prominent logo display during the event
- Inclusion in "Thank You" video played during the event
- Individual "Thank You" mention on day of event by Superintendent Magda Hernandez
- Mention on district social media channels

POST-EVENT

- Opportunity to be "Principal for the Day" at one of our schools
- "Thank you" mention in district's e-newsletter
- Year-round inclusion on Irving ISD Partners web page
- 4 suite tickets for varsity football game for 2024 season with Superintendent Hernandez and Board of Trustees
- Catered lunch for 10 with Superintendent Hernandez, provided by an Irving ISD culinary program



2024 STATE OF THE DISTRICT SPONSOR BENEFITS

EVENT ATTENDANCE

- 16 tickets (two tables) to attend formal lunch on Tuesday, March 5, at the Irving Convention Center
- Tables hosted by an Irving ISD Principal and Student
- Doors open at 11 AM; event begins promptly at 11:30 AM

PRE-EVENT

- Company logo and link displayed on the Irving ISD State of the District webpage
- Logo placement on email invitations
- Mention on district social media channels
- "Proud Irving ISD Partner" digital badge for website

DURING EVENT

- Logo placement in event program
- Inclusion of branded item of your choice in swag bag for attendees
- Prominent logo display during the event
- Inclusion in "Thank You" video played during the event
- Individual "Thank You" mention on day of event by emcee
- Mention on district social media channels

POST-EVENT

- "Thank you" mention in district's e-newsletter
- Year-round inclusion on Irving ISD Partners web page
- 4 suite tickets for varsity football game for the 2024 season with Superintendent Hernandez and Board of Trustees



2024 STATE OF THE DISTRICT SPONSOR BENEFITS

EVENT ATTENDANCE

- 8 tickets (one table) to attend formal lunch on Tuesday, March 5, at the Irving Convention Center
- Tables will be hosted by an Irving ISD Principal and Student
- Doors open at 11 AM; event begins promptly at 11:30 AM

PRE-EVENT

- Company logo and link displayed on the Irving ISD State of the District webpage
- Social media mention on district social media channels
- "Proud Irving ISD Partner" digital badge for website

DURING EVENT

- Logo placement in event program
- Inclusion of branded item of your choice in swag bag for attendees
- Individual "Thank You" mention on day of event by emcee

POST-EVENT

- "Thank you" mention in district's e-newsletter



2024 STATE OF THE DISTRICT SPONSOR BENEFITS

EVENT ATTENDANCE

- 8 tickets (one table) to attend formal lunch on Tuesday, March 5, at the Irving Convention Center
- Tables hosted by an Irving ISD Principal and Student
- Doors open at 11 AM; event begins promptly at 11:30 AM

PRE-EVENT

- Company logo and link displayed on the Irving ISD State of the District webpage
- "Proud Irving ISD Partner" digital badge for website

DURING EVENT

- Logo placement in event program
- Inclusion of branded item of your choice in swag bag for attendees



SPONSORSHIP OPPORTUNITIES

	IRVING ISD REIMAGINED \$20,000	IGNITE \$10,000	INSPIRE \$5,000	INVEST \$2,000
Event Attendance	16 Tickets (2 Tables)	16 Tickets (2 Tables)	8 Tickets (1 Table)	8 Tickets (1 Table)
PRE-EVENT				
"Proud Irving ISD Partner" Digital Badge for Your Website	X	X	X	X
Logo & Link on Event Website	X	X	X	X
Social Media Mention	X	X	X	
Logo on Email Invitation	X	X		
Top Billing Event Partner	X			
DURING EVENT				
Logo on Event Program	X	X	X	X
Swag Bag Inclusion	X	X	X	X
Verbal & On Screen Thank You	X	X	X	
Thank You Video Played During Event	X	X		
Social Media Mention During Event	X	X		
Logo on Table Signage	X			
Speaking Opportunity	X			
POST-EVENT				
Recognition in Post-Event Coverage	X	X	X	
Suite Tickets for Football Game (for 4) With Superintendent and Board of Trustees	X	X		
Inclusion on IISD Partners Page	X	X		
Catered Lunch (for 10) with Superintendent and Board of Trustees Provided by IISD Culinary Program	X			
Principal for the Day at an Irving ISD Campus	X			



YES!

I want to be a part of Irving ISD's 2024 State of the District Event.



SPONSORSHIP LEVEL (CHECK ONE)

- Irving ISD Reimagined - \$20,000
- Ignite - \$10,000
- Inspire - \$5,000
- Invest - \$2,000
- A La Carte Ticket(s): _____ (Quantity)
\$100 - Early Bird Pricing through January 26
\$125 - After January 26

Company Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Contact Phone Number: _____

Contact Email Address: _____

RETURN FORM AND PAYMENT BY FRIDAY, JANUARY 26, 2024

**MAKE SPONSORSHIP CHECK PAYABLE TO:
IRVING INDEPENDENT SCHOOL DISTRICT**

Mail or Email Completed Form:

ATTN: Communications
2621 W. Airport Fwy.
Irving, TX 75063

OR

Communications@IrvingISD.net

**PREFER TO MAKE A PAYMENT
BY CREDIT CARD? VISIT**

IrvingISD.net/SOTDSponsor

Or Call Us at 972.600.5200

